




Tara Mohr

It's Your Time: Stepping Into Playing Big



Playing big is being more loyal to your
dreams than to your fears.

- TARA MOHR

For the past decade, author and women's leadership expert Tara Mohr has been working with women around the world to help them define their unique playing big visions for their lives and careers, and bring those visions into reality.



In this event, Tara will share:

- how to uncover what playing big means to you at this stage of your life and career
- how to move past the self-doubt that holds so many women back (and why the answer isn't about confidence!)
- the two kinds of fear that arise when we start playing bigger – one to avoid and one to embrace – and how to respond to each
- how to unhook from praise and criticism, so you can do your boldest work
- the “transition team” that all women are a part of at this important historical moment
- and much more...



If you want to play bigger in your work or your life, this event is for you.

Tara will share many of the key ideas and practical tools from her internationally acclaimed *Playing Big* leadership program for women and her award-winning book, *Playing Big: A Practical Guide for Women Who Want to Speak Up, Create, and Lead*.

“While I trusted that Tara would be insightful and bring value as a presenter, I had no idea how powerful the impact would be to each and every life in the room. As a speaker, Tara is powerful, graceful and engaging. She not only engages the room, but she creates the magic that allows the guests to really connect at a deeper level with themselves. I’m so happy I invited her.”



Regina Perata
Director at Nike

About Tara Mohr

Tara Sophia Mohr is an expert on women's leadership and well-being, and an author, educator and coach.

Tara is the author of *Playing Big: Practical Wisdom for Women Who Want to Speak Up, Create, and Lead*, published by Penguin Random House, and named a Best Book of the year by Apple's iBooks.

She is the creator of the pioneering **Playing Big leadership program** for women, and **Playing Big Facilitators Training** for coaches, mentors and managers who support women in their personal and professional growth. Her work has been featured on *The Today Show* and in publications ranging from *The New York Times* to goop to *Harvard Business Review*.

She has been a speaker at venues and companies including Watermark, TedxWomen, Emerging Women Live, Yelp and Intuit, and her Playing Big model has been part of leadership development programs at Starbucks, Google, Zillow, Bank of America, and many other companies. The Playing Big concepts have also been incorporated into middle and high schools in the US and UK to support girls' leadership development.

Tara received her MBA from Stanford University and her BA in English Literature from Yale University. She lives in San Francisco and loves dance, art, and long walks with her family. Learn more about Tara [here](#).



About Playing Big

Several years ago, Tara began to see a pattern in her work as a leadership coach: Women with tremendous talent, ideas, and aspirations often didn't see their own brilliance. Too often, they were sitting on their big ideas rather than sharing them, holding back their most provocative questions rather than asking them.

Mohr began working with women to get at the root of why they were playing small and to discover what practical steps truly helped them to play big. She identified a set of powerful tools, concepts, and daily practices that helped women take big steps forward in their careers and their personal lives, and founded a personal and professional growth program for women using this methodology. She called it Playing Big.

Years later, the results have been incredible. Both men and women have responded by embracing the Playing Big model, applying it to themselves as well as to those they mentor and manage, and seeing outstanding results. Thousands of women from around the world have participated in the *Playing Big leadership program* or been inspired by Tara's book, *Playing Big: Practical Wisdom for Women Who Want to Speak Up, Create, and Lead*. Discover more about Tara Mohr and Playing Big at taramohr.com.



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- Yelp, Inc.
- Xerox
- Zillow

- Bill and Melinda Gates Foundation
- Haas Business School, UC Berkley
- Harvard Business School
- The White House Project
- United Way
- Management Today
- Network of Executive Women
- Professional Business Women of CA
- Society of Women Engineers
- Watermark Conference for Women



Our unique approach has garnered attention in...

